

## Content Organization

Content for The Art Institute of Atlanta website will be organized according to topic. Due to the large amount of content, it will be easier for the user to find the information they are looking for by category. For example, the Admissions section of the site will contain information regarding applications for various types of incoming students, financial information such as tuition and fees, financial aid, scholarships, and federal aid, and information about Student Services such as housing, student life, student organizations, and ambassador programs. Information must be grouped logically and intuitively not only to help visitors find what they need, but also to aid in the maintenance of the site. The main topics for the site will be Programs, Gallery, Admissions, Career Services, Human Resources, Contact Us, About Us, and a password-protected Intranet site especially for current students, faculty, and administrative staff. This form of organization is ideal for a site with so much and such varied information.